

CHILLING OUT AT GLASTONBURY 2023

Glastonbury Festival, the largest music bash in the UK, attracts more than 200,000 festival enthusiasts every year. Since 2016, it has been an integral part of our journey. In 2023, we upheld our tradition by bringing our frozen cocktails and slush machines to Glastonbury, ensuring that everyone could enjoy a cool and refreshing experience.

The Glastonbury Challenge: Catering to the thirst of over 200,000 festival-goers is no joke. We served up a whopping **74,000 frozen cocktails** during the festival, ensuring everyone stayed cool and refreshed while they were dancing up a storm.

KEY OFFERINGS:

We dished out a variety of slush cocktails to tickle everyone's taste buds:

- **Frozen Margaritas (45,000 servings):** A massive hit, this classic Frozen Margarita delighted the crowd with its tangy and ice-cold refreshment.
- **Frozen Porn Star Coolers (20,000 servings):** A tropical and fruity delight that caught the fancy of 20,000 festival-goers, providing a refreshing respite from the heat.
- **Watermelon Daiquiris (9,000 servings):** Satisfying 9,000 festival cravings, this sweet and juicy Watermelon Daiquiri offered a revitalising sip to keep the party going.

HERE'S WHY WE ROCKED GLASTONBURY 2023:

Top-Notch Products: We're all about quality, and it showed in our frozen cocktails. Premium ingredients and quality control ensured every sip was a delight, and the coolness was a welcome relief.

Festival Vibes: Our cocktails provided a sweet 'pick me up' for the crowd, enhancing the vibrant atmosphere of Glastonbury 2023. Our frozen cocktails are also perfect for nightclubs, hot summer parties, and any occasion where you need a cool-down with a side of fun.

Diverse delights: We featured a trio of tempting options providing ample variety. With a total of 11 blends in our repertoire, there's more to pick from for your bar.

Machine rental: Cutting-edge slush machines kept the good times rolling, cranking out cocktail after cocktail without a hitch. Plus, our machine rental programme means you can bring the same fun to your own events! For more information on our machine rental programme, head to: <https://www.icelydone.com/machine-rental>

Our adventure at Glastonbury 2023 was a blast! With years of experience at the festival, we served up a jaw-dropping 74,000 frozen cocktails, proving that we're the go-to crew for keeping the festival vibes alive. Our great-tasting cocktails didn't just quench thirst; they helped cool down the sweat-drenched dancers and added an extra layer of fun to Glastonbury – the biggest music festival in the UK. Cheers to more frozen fun in the years to come!

