

RAISING THE BAR ON SPEED & FLAVOUR WITH COPPA CLUB

When it came to cocktail service the renowned Coppa Club faced a challenge: maintain speed without compromising the complex flavours their customers craved. In search of a solution, Coppa Club embarked on a partnership with our team of cocktail enthusiasts.

So grab a glass, sit back, and find out how we embarked on a mission to raise the bar. Our secret weapon? A batch of mouth-watering blends, designed to perfectly balance efficiency and pleasure, never sacrificing the delight of the customer experience.

IDENTIFYING AN OPPORTUNITY:

Coppa Club recognised the importance of improving the speed of their cocktail service while ensuring that each drink maintained its intricate flavours. They set out to delight their guests without leaving them waiting for their favourite tippie. That's when they turned to us, the Icelly gang, with our trailblazing expertise in crafting innovative cocktail blends.



ACCELERATING THE ART OF MIXOLOGY

Our blends have provided the perfect solution for Coppa Club, allowing them to serve cocktails quickly without compromising on quality. With the introduction of these innovative blends, the speed of service increased significantly, empowering bartenders to meet the demands of their bustling venue while consistently delivering exceptional drinks.



COPPA
CLUB

BLENDS IN ACTION:

To address this challenge, our team worked with Coppa Club to introduce three blends into their cocktail offerings. These blends found their way into some of the venue's best-selling cocktails, adding a new level of taste and sophistication.

Our Rhubarb & Strawberry blend produced the perfect Rhubarb & Strawberry Martinis, while the Ginger & Lemon blend brought a delightful zest to the Pear & Ginger Margarita. Additionally, the Strawberry & Watermelon blend introduced a refreshing twist to the exclusive Feeling Lucky cocktail, initially available at the Guildford location and soon to be rolled out across other sites.



"The product quality is superb, matched only by the team's warm, friendly, and professional service. A real pleasure to work with."

Adam Friend, Beverage Manager at Coppa Club

